



POTENTIAL LICENSEE APPLICATION
TRADEMARK AND COPYRIGHT LICENSING AGREEMENT
FRANK LLOYD WRIGHT FOUNDATION

The following application should be fully completed, signed by an authorized representative of the prospective licensee, and returned to the Frank Lloyd Wright Foundation electronically or by mail. If returning electronically, please direct this agreement to licensing@franklloydwright.org. If mailing, please send it to the attention of the Licensing Department, Frank Lloyd Wright Foundation, 12621 N. Frank Lloyd Wright Blvd, Scottsdale, AZ, 85259-2537

BUSINESS

Firm's Full Legal Name, followed by any Subsidiary or dba Name(s): _____

Mailing Address: _____

Federal Employment Number: _____

Type: Sole Proprietor Corporation (where incorporated _____) LLC

Main Bank _____

Bank Contact: _____

Please provide an audited financial statement for the last full fiscal year.

Main Phone Number: _____

Main Fax Number: _____

Corporate Web Site and any Brand-Specific Web Sites: _____

Main Contact: _____

Phone Number: _____

Email: _____

Fax Number: _____

Accounting Contact: _____

Phone Number/Extension: _____

Email: _____

Is your firm currently involved in any litigation? If so, please provide a brief description:



PRODUCT(S)

Please list all product planned to be created using FLLW Trademarks and Copyrighted Materials:

What is the average time to develop a product and introduce it to the marketplace: _____

How many products are anticipated during the term of the agreement: _____

Please provide a sample of existing product most similar to planned products for this license.

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Projections by Year: Number of Products, Total Number of Unit Sales, Wholesale Revenue in USA market

YEAR	Number of Products	Unit Sales - Total	Wholesale \$'s (USA)
ONE			
TWO			
THREE			



MARKETING

Do you have a catalog? Please send one to the address noted above.

Do you have an on-line store? URL: _____

Do you exhibit at Trade Shows? Which ones?

Do you do consumer advertising?

Do you do in-store promotions? _____

Who are your top five customers? _____

Do you have an in-house sales staff? Please describe

Do you use distributors? Please provide their names and territories/channels:

Do you have other trademark or copyright licenses? _____

Name(s) of Licensor(s): _____

Please feel free to share anything else you would like us to know about your company.

Submitted by

Printed Name: _____ Title: _____

Signed Name: _____ Date: _____

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